

PFIZER IS COMMITTED

For more than 20 years, Pfizer has been working with the rare disease community. Our approach has always been rooted in supporting you with integrity. One example is our **Patient Affairs Liaisons**.

Patient Affairs Liaisons are a group of Pfizer employees who have years of experience with rare disease communities. They are here to help patients and caregivers access the support and information they need from Pfizer.



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Connecting with patients, hearing their stories, and being able to help make what we do so important.

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*—Joe Schuch,
Patient Affairs Liaison*



PATIENT
AFFAIRS
LIAISONS



Pfizer
Rare Disease

OUR COMMITMENT TO YOU

The Patient Affairs Liaison is someone who will:



Educate patients and caregivers about resources for accessing treatment and addressing important issues related to living with their disease—from diagnosis, to transitioning to independence, and beyond



Upon request, connect with individual patients and caregivers to address their questions and concerns



Support advocacy groups that make a difference for individuals with rare diseases and for their caregivers



Refer patients to their health care professional for answers to questions about medical treatment

A Pfizer Patient Affairs Liaison will not:

- ❌ Be measured or awarded based on sales performance
- ❌ Ask a patient or caregiver to switch products
- ❌ Proactively reach out to individual patients and caregivers, unless requested
- ❌ Meet patients in their homes
- ❌ Offer medical advice to patients
- ❌ Share your personal or contact information in order to promote Pfizer products